**An Inspiring Session from International Women Entrepreneurs**

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The event, which was held online on March 8, International Women's Day, inspired the participants by listening to international women entrepreneurs. The online event, which was held in cooperation with YÜKAM and KAIT and ECREA Women's Network, was open to students, researchers and all interested participants.

In the event organized moderated by Yaşar University Prof. Dr. Huriye Toker, FH Joanneum Senior Lecturer Sabine Prossnegg as well as three different female entrepreneurs from Austria, Turkey and Malta were guests. Entrepreneur Selin Yiğitbaşı-Ducker, Bettina Ganglberger and Maryrose Francica inspired the participants by sharing their experiences and success stories in the business world.

At the event, the participants discussed the challenges they face in the business world, business ideas, finance, marketing and business management. Each guest made statements about their experiences in their own industry, their gains and losses. The guests emphasized the importance of supporting each other and pointed out that women entrepreneurs should support each other in order to increase their presence in the business world and to be more successful.

The guests at the event were entrepreneurs from different sectors. Entrepreneur Selin Yiğitbaşı-Ducker talked about "We Are Girls Who Run", a project that encourages women to be more involved in sports. Entrepreneur Bettina Ganglberger runs "Vieri", a successful brand in the sustainable fashion industry. Entrepreneur Maryrose Francica is the founder of "Organic Garden", an eco-friendly, organic restaurant in Malta.

The organizers of the event stated that students, researchers and other participants who benefited from the participants' business experience and advice were satisfied with the event. The event also emphasized the importance of cooperation and solidarity among international women entrepreneurs. “FH JOANNEUM Kapfenberg IT Plus” Youtube channel shared the recording of the event for those who could not watch the event live, missed it and want to watch it again.